



Evernote

The screenshot shows an Evernote interface with a note titled "The Content Marketing Matrix". The note contains a diagram with a grid of colored circles and arrows, representing a content marketing strategy. The diagram is divided into four quadrants: Awareness (top-left), Purchase (top-right), Engagement (bottom-left), and Conversion (bottom-right). The diagram includes various icons representing different content types and marketing channels. Text in the note discusses marketing goals and provides a link to Smart Insights.

The screenshot shows a Microsoft Excel spreadsheet with a large table of data. The table has multiple columns and rows, containing various text-based entries. The data appears to be organized in a structured format, possibly a list of items or a database table.

MS Excel

The screenshot shows a Microsoft Excel spreadsheet with a large table of data. The table has multiple columns and rows, containing various text-based entries. The data appears to be organized in a structured format, possibly a list of items or a database table.

Personal Blog & WIKI  
For my eyes only

The screenshot shows a personal blog post titled "Offshore IT Outsourcing". The post includes a sub-heading "Market Yourself (ITD marketing) insights for small- and medium sized IT service providers". Below the text, there is a diagram with a central cloud icon and several surrounding nodes, illustrating a concept related to IT outsourcing. The post also includes a date "October, 2013" and a "Read More" link.




**CIA**  
 Ministry of Foreign Affairs of the Netherlands

**Website & E-newsletter**




The screenshot shows the PRODEA consulting website. The header includes the company name and navigation links: Home, Consulting, Training, and Global network. The main content area features a large orange graphic and the headline "Assisting offshore IT outsourcing service providers to be successful on the EU market". Below this, there are sections for "Consultancy", "Training", and "Work with us", each with a brief description and icons.


**CIA**  
 Ministry of Foreign Affairs of the Netherlands

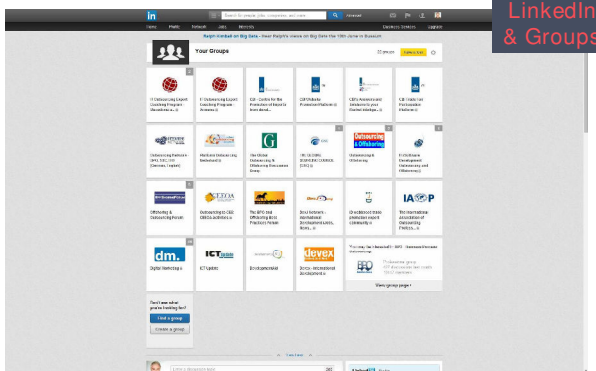
**Blog**



The screenshot shows a blog post titled "Offshore IT Outsourcing". The main heading is "Market Insights: ITD marketing insights for small- and medium-sized IT service providers". The article text discusses market trends and provides a "Work with us" call to action. A sidebar on the right lists other blog posts with their dates.


**CIA**  
 Ministry of Foreign Affairs of the Netherlands

**LinkedIn & Groups**




The screenshot shows a LinkedIn profile page for a user named "Lime Tech". The "Your Groups" section is prominently displayed, listing various industry groups such as "IT Outsourcing", "Cloud Computing", and "Business Development". The profile includes a header with the user's name and a grid of group icons.


**CIA**  
 Ministry of Foreign Affairs of the Netherlands



The image features a 3D visualization of data charts, including a pie chart and bar graphs, resting on a tablet. A large white plus sign icon is positioned in the top right corner, suggesting a focus on data analysis or growth.




**CIA**  
 Ministry of Foreign Affairs of the Netherlands

