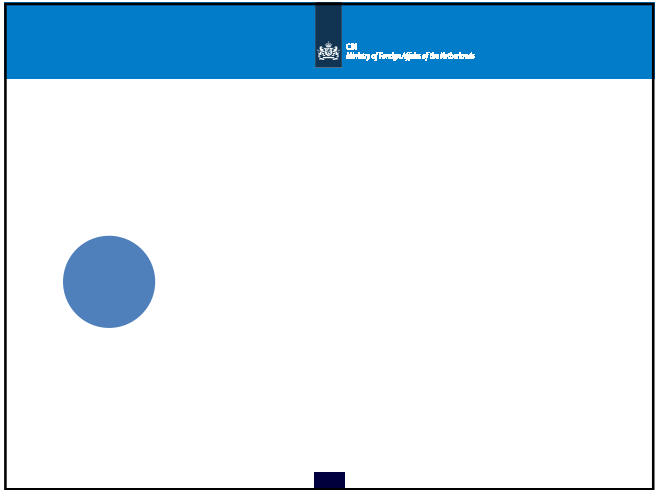
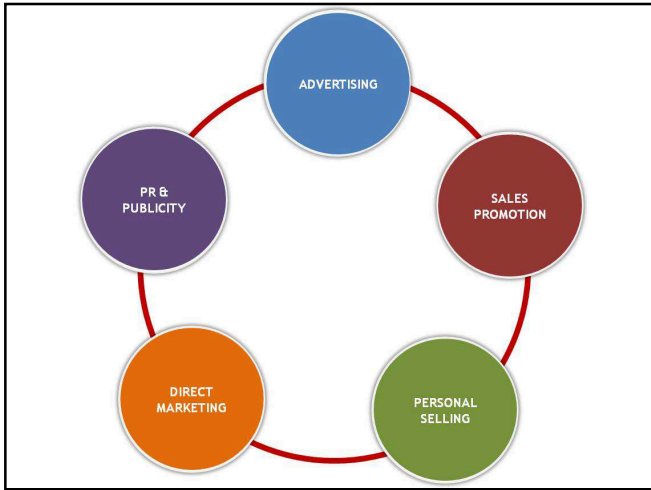
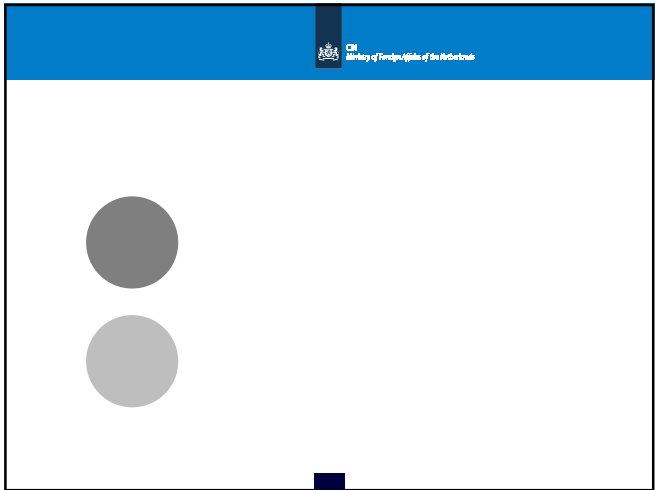
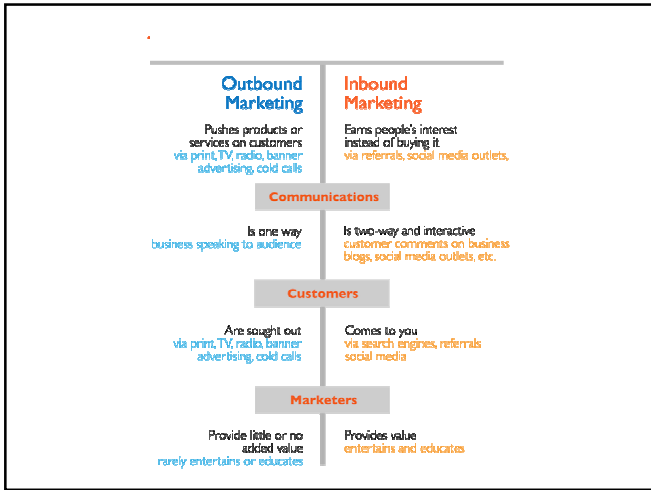


INBOUND MARKETING
VS
OUTBOUND MARKETING

Commonly referred to as **“interruptive”**





PERSONAL SELLING: A process of helping and persuading prospects to purchase a good or service or to act on any idea through the use of an oral presentation. *Examples: Sales presentations, sales meetings, sales training and incentive programs for intermediary salespeople and samples.*





Material/ Tools/ Methods/ People you need

